

Rahman Ali

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CAREER OBJECTIVE:

Desirous of an IT Service Management role in a challenging workplace that welcomes innovative ideas and offers growth opportunities and positive environment for accomplishing projects. Hold Bachelor Degree in Computer Science from The University of Agriculture Peshawar, Kpk Pakistan.

CAREER PROFILE/SKILLS:

- **Digital Marketing Expert.**
- Research Level of Experience of **Search Engine Optimization SEO.**
- On-page SEO of the website.
- Off-page SEO of the website.
- Search Engine Marketing SEM.
- All types of Google Ads.
- Keywords Research
- Pay per click Advertising (PPC).
- YouTube video Ads
- **Social media marketing (advert).**
- Content Marketing.
- Email Marketing.
- Google analytic.
- Google AdSense.
- Google Webmaster tool.
- **WordPress Website development.**

PROFESSIONAL WORK EXPERIENCE:

Organization: GMU.online, Netherland
(SEO Agency)
Tenure: Apr 2021 - working
Designation: SEO Specialist



Organization: Quick Tech Dubai, UAE
(IT Company)
Tenure: Dec 2019 – Apr 2021
Designation: Digital Marketing Expert



Organization: Rolla Computer Institute UAE
(IT institute)
Tenure: Jun 2019 - Part Time Working
Designation: digital Marketing and SEO Expert



Organization: iFast Solution PAK
(Software House)
Tenure: Jan 2017 - Dec 2018
Designation: SEM and SEO Specialist



Organization: CodeMe Technology PAK
(Software House)
Tenure: Mar 2015 - Dec 2016
Designation: Digital Marketing SEO Expert



ACADEMIC EDUCATION:

<u>DEGREE/CERTIFICATION</u>	<u>EXAMINING BODY:</u>	<u>YEAR</u>
Master of Computer Science	Bach Khan University	2020
Bachelor of Computer Science	The University of Agriculture Peshawar	2017
FSC	Govt Degree College Peshawar	2012

TRAININGS & WORKSHOPS:

Web development & SEO Training **Year – 2019**

- WordPress Website development 3 months training under Digi skills program by ministry of information technology Govt of Pakistan.

Digital Marketing Training **Year – 2019**

- 3 months digital marketing training under Digi skills program by ministry of information technology Govt of Pakistan.

PERSONAL INFORMATION:

Father's Name : Yad Sher
Date of Birth : 1st Feb 1994

REFERENCE:

Reference will be furnished on demand.